



# The Barry Diller Story: The Life and Times of America's Greatest Entertainment Mogul

*George Mair*

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**The Barry Diller Story: The Life and Times of America's Greatest Entertainment Mogul** George Mair  
The meteoric rise of "Killer Diller"

Barry Diller has been a major player in the entertainment industry for more than thirty years. Always on the cutting edge, he revolutionized television with such groundbreaking concepts as the movie-of-the-week and the miniseries. He greenlighted the megahits *Raiders of the Lost Ark*, *48 Hours*, and *Terms of Endearment*. Now, industry insider George Mair takes you behind the scenes for a perceptive, penetrating, and completely captivating look at both the public persona and the private life of a legendary media mogul. Learn the truth about:

- \* The critical acclaim--and the controversy--behind *The Simpsons* and *Married . . . With Children*
- \* The abortive CBS-QVC merger: what went wrong and why
- \* Hardball and heartbreak on *The Late Show Starring Joan Rivers*
- \* Wheeling and dealing with Hollywood heavyhitters Rupert Murdoch, Sumner Redstone, Marvin Davis, Michael Eisner, and many, many more!

"He taught movie executives to put some passion into their jobs. The business is a better place because of Barry."--the late Dawn Steel studio head and onetime Barry Diller protege at Paramount

"He really is the brightest of the bunch." --Julia Phillips Academy Award(r)-winning producer bestselling author of *You'll Never Eat Lunch in This Town Again*

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