IT-Enabled Business Change: Successful Management

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The high-profile failure of major IT-related projects in both public and private sectors underlines the need for stringent change management. As businesses increasingly look to IT to enable that change, this book examines the types of business change processes that involve the use of IT, from the reasons organisations change the way they work, to how that change is managed and implemented. The intended audience includes business and IT executives, managers, professionals and expert users.

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