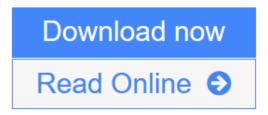


A Citizen's Guide to American Ideology: Conservatism and Liberalism in Contemporary Politics (Citizen Guides to Politics and Public Affairs)

Morgan Marietta



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Conservatives and Liberals often resort to cartoon images of the opposing ideology, relying on broadly defined caricatures to illustrate their opposition. To help us get past these stereotypes, this short, punchy book explains the two dominant political ideologies in America today, providing a thorough and fair analysis of each as well as insight into their respective branches.

To help us understand the differences between the two contrasting ideologies, Morgan Marietta employs an innovative metaphor of a tree--growth from ideological roots to a core value, expanding into a problem that creates the competing branches of the ideology. This approach suggests a clear way to explain and compare the two ideologies in an effort to enhance democratic debate.?

A Citizen's Guide to American Ideology is a brief, non-technical and conversational overview of one of the most important means of understanding political rhetoric and policy debates in America today.



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