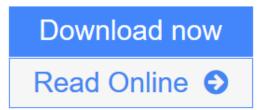


## James Ulmer's Hollywood Hot List: The Complete Guide to Star Ranking

James Ulmer



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The "little black book" that's next to every studio executive's palm pilot--the real scoop on Hollywood's top 200 stars.

Who's hot? Who's not? Who can green-light any project that they want? Who's begging for scraps? For years the film industry's elite have looked to *James Ulmer's Hollywood Hot List* to measure who was really worth a multimillion-dollar payday and who should be pasture-bound. Ulmer's star power rankings can change a star's salary--or even whether or not he or she gets a role. An actor's star power includes:

- -Bankability: How the actor's name alone guarantees a sale up front in today's global marketplace.
- -Career management: How well has the actor chosen roles to maximize career potential?
- -Willingness to travel and promote: How cooperative is the actor in promoting projects?
- -Professionalism: How reliable is the actor to work with, both on and off the set?
- -Inside Dirt: The truth about what it's like to work with the top 200 actors worldwide.
- -Box office bait: Who the actor has worked for and how much the project made.

Ulmer's information is culled from those who work closely with the stars--their agents, co-stars, movie producers, directors, distributors, and personal assistants. The opinions of those in the know and the dollars a star can earn measure the true value of the actors in Hollywood. Find out who owns Tinseltown, who's just renting, and who's being evicted.



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Reading can called imagination hangout, why? Because when you are reading a book especially book entitled James Ulmer's Hollywood Hot List: The Complete Guide to Star Ranking your brain will drift away trough every dimension, wandering in most aspect that maybe mysterious for but surely will end up your mind friends. Imaging every single word written in a book then become one web form conclusion and explanation in which maybe you never get just before. The James Ulmer's Hollywood Hot List: The Complete Guide to Star Ranking giving you a different experience more than blown away your head but also giving you useful data for your better life in this particular era. So now let us demonstrate the relaxing pattern is your body and mind is going to be pleased when you are finished examining it, like winning a sport. Do you want to try this extraordinary paying spare time activity?

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