



# One Big Thing: Discovering What You Were Born to Do

*Phil Howard Cooke*

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# One Big Thing: Discovering What You Were Born to Do

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**One Big Thing: Discovering What You Were Born to Do** Phil Howard Cooke

Named by Washington Post as one of the top five business books for 2012.

***One Big Thing* is about finding out what you were born to do with your life and how to use it to revolutionize your business or ministry—and change the world.**

In a complex, multi-layered world, it's more difficult than ever to get your voice heard and to accomplish your dreams. To stand out today, you need to cut through the clutter and get noticed. Making that happen means to focus on the *one thing* in your life that drives you, inspires your passion, and separates you from the pack.

For everyone who's been pulled in different directions, born with multiple abilities, or just wondered what to do with their lives, this is the answer. Phil Cooke helps you not only discover that one big thing, but also teaches you the secrets of making an unforgettable impact with your life.

**Named by Washington Post as one of the top five business books for 2012.**

Stop being average at so many things, and become extraordinary at One Big Thing.

What were you born to accomplish with your life? *One Big Thing* will help you discover what you were born to do and allow it to revolutionize your business, your ministry, and your life. In today's distracted, digital culture, it's harder than ever to identify your calling, get your voice heard, and achieve your dreams. To stand out and communicate your ideas and message, you need to cut through the clutter and get noticed. Making that happen means focusing on the *one thing* that drives you, inspires your passion, and separates you from the pack. If you've ever felt pulled in different directions or wondered what to do with your varied talents and interests, Phil Cooke will teach you the secrets of living a life-on-purpose that rises above the noise and leaves a lasting mark on the world.

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