



Raising Dough: The Complete Guide to Financing a Socially Responsible Food Business

Elizabeth Ü

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More and more entrepreneurs are using food-based businesses to solve social and environmental problems - and yet the majority of them report that a lack of access to capital prevents them from launching, maintaining, or growing their ventures. *Raising Dough* is an unprecedented guide to the full range of financing options available to support sustainable food businesses.

Raising Dough provides valuable insights into the world of finance, including:

- Descriptions of various capital options, including traditional debt and equity, government grant and loan programs, and cutting-edge models such as crowdfunding and community-based alternatives
- Guiding questions to help determine which capital options are the most appropriate given the size, stage, entity type, growth plans, mission, and values of an enterprise
- Case studies and testimonials highlighting the experiences of food system entrepreneurs who have been there before, including both success stories and cautionary tales
- Referrals to sources of capital, financiers, investor networks, and other financial resources.

Written primarily for people managing socially responsible food businesses, the resources and tips covered in this book will benefit social entrepreneurs - and their investors - working in any sector.



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