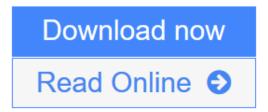


The Lean Turnaround: How Business Leaders Use Lean Principles to Create Value and Transform Their Company

Art Byrne, James P. Womack



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THE C-LEVEL GUIDE TO SUCCEEDING WITH LEAN

"With 30 years of accumulated experience, Art Byrne is one of the rare few people who can speak with authority about the pitfalls of fi nancial measurement systems, the importance of respect for people, the power of Lean in the marketplace, and the leverage from organizing people around value streams. When he writes 'Go to the Gemba and Run Your Kaizen,' we must take heed." -- MASAAKI IMAI, bestselling author of **Kaizen** and **Gemba Kaizen**

"In this wonderful and important book, Byrne shows us that Lean management, understood and practiced correctly, consistently delivers spectacular results." -- BOB EMILIANI, author, Better Thinking, Better Results, and Professor, Connecticut State University

"A compelling picture of how Lean techniques and attitudes enable CEOs and senior executives to create a culture for transforming a company and putting it on a highperformance path." -- JERRY J. JASINOWSKI, former President of the National Association of Manufacturers

"Art Byrne provides real-world examples of how he exhibited the wisdom and courage to do the right thing, improving work practices at all levels of the organization to deliver the right results for all stakeholders. Which comes first, the wisdom or the courage? Read **The Lean Turnaround** to find out." -- JOHN SHOOK, Chairman and CEO, Lean Enterprise Institute

"Lean is the closest thing to magic I have experienced in my 40 years in business. I recommend Lean and this book to everyone responsible for the performance of a business, particularly those in private equity like me, where leverage magnifies the importance of cash." -- JOHN CHILDS, founder and CEO, of J. W. Childs Associates L.P.

"A must-read for any leader interested in understanding the strategic advantages from focusing on activities that add value to the customer experience." -- GARY S. KAPLAN, MD, Chairman and CEO of the Virginia Mason Health System

Lean isn't just for manufacturing anymore . . .

Few business leaders in the world have applied Lean strategy as successfully as Art Byrne has--and none has the ability to explain how to do it with such succinctness and clarity.

Famous for turning around the wire management company Wiremold, where he rethought every aspect of operations from the customer's standpoint--and got everyone else in the company to do likewise--Byrne has successfully implemented Lean strategies in more than 30 companies in 14 different countries.

In *The Lean Turnaround*, this legendary business leader shares everything he has learned during his remarkable career and shows how anyone can achieve similar results. His primary message is this: Lean

strategy isn't just for manufacturing. In fact, Byrne is using this very approach in his present position at a private equity firm.

Whatever type of company you run, Lean can be used to improve virtually every aspect of operations, from training and leading employees to accounting and payroll issues. The Lean Turnaround explains all the ins and outs of applying Lean strategy to:

- Eliminate waste in every value-added operation
- Deliver consistent value to customers
- Stimulate growth and add jobs
- Increase wealth for all your stakeholders
- Build a company culture of continuous improvement (kaizen)

Instead of attempting to get customers to conform to your way of doing things--which is, sadly, what most managers are taught to do--you need to configure your company to be responsive to the customers. This is at the core of Byrne's method--and it always works.



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Nicole Oneal:

Now a day people that Living in the era wherever everything reachable by interact with the internet and the resources inside can be true or not demand people to be aware of each information they get. How individuals to be smart in receiving any information nowadays? Of course the answer is reading a book. Looking at a book can help folks out of this uncertainty Information mainly this The Lean Turnaround: How Business Leaders Use Lean Principles to Create Value and Transform Their Company book since this book offers you rich facts and knowledge. Of course the info in this book hundred per cent guarantees there is no doubt in it you know.

William Harris:

A lot of people always spent their own free time to vacation or maybe go to the outside with them family or their friend. Do you realize? Many a lot of people spent many people free time just watching TV, as well as playing video games all day long. If you wish to try to find a new activity that is look different you can read a new book. It is really fun for you. If you enjoy the book that you read you can spent 24 hours a day to reading a book. The book The Lean Turnaround: How Business Leaders Use Lean Principles to Create Value and Transform Their Company it is very good to read. There are a lot of those who recommended this book. These folks were enjoying reading this book. If you did not have enough space to deliver this book you can buy the particular e-book. You can m0ore quickly to read this book from a smart phone. The price is not too expensive but this book provides high quality.

Evelyn Ross:

Precisely why? Because this The Lean Turnaround: How Business Leaders Use Lean Principles to Create Value and Transform Their Company is an unordinary book that the inside of the guide waiting for you to snap it but latter it will shock you with the secret that inside. Reading this book beside it was fantastic author who write the book in such incredible way makes the content on the inside easier to understand, entertaining approach but still convey the meaning thoroughly. So , it is good for you for not hesitating having this any more or you going to regret it. This unique book will give you a lot of advantages than the other book have got such as help improving your ability and your critical thinking method. So , still want to hesitate having that book? If I were being you I will go to the book store hurriedly.

Aurora Ammon:

The book untitled The Lean Turnaround: How Business Leaders Use Lean Principles to Create Value and Transform Their Company contain a lot of information on the idea. The writer explains the woman idea with easy method. The language is very simple to implement all the people, so do not really worry, you can easy to read the item. The book was written by famous author. The author will take you in the new period of time of literary works. You can easily read this book because you can please read on your smart phone, or

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