

The Independent Filmmaker's Guide to Writing a Business Plan for Investors, 2d ed.

Gabriel Campisi



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The Independent Filmmaker's Guide to Writing a Business Plan for Investors, 2d ed. Gabriel Campisi Filmmakers need more than heart, talent and desire to realize their dreams: they need production capital. Finding willing investors can be the most difficult step in an aspiring filmmaker's pursuit of higher-budget, entertaining motion pictures. This practical guide provides detailed instructions on preparing the most important tool for recruiting investors, a persuasive business plan. Included in this new edition are suggested ways to approach potential investors; lists of various financial sources available to Hollywood productions, and tips on spotting unscrupulous financiers. Interviews with key Hollywood producers offer real-world insight.



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