



Arts & Economics: Analysis & Cultural Policy

Bruno S. Frey

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Using the economic perspective, this exciting text offers an alternative view to sociological or art historic approaches to art. The issues discussed include: institutions from festivals to "superstar" museums, different means of supporting the arts, an investigation into art as an investment, and the various approaches applied when valuing our cultural properties. This text challenges widely held popular views and, once started, is difficult to put down.

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