



Simply Thrilled: The Preposterous Story of Postcard Records

Simon Goddard

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They had just a few hundred pounds, one band missing a drummer, a sock drawer for an office, more dreams than sense and not a clue between them how to run a record company. But when Alan Horne and Edwyn Collins decided to start their own label from a shabby Glasgow flat in 1979, nobody was going to stand in their way.

Postcard Records was the mad, makeshift and quite preposterous result. Launching the careers of Orange Juice, Aztec Camera and cult heroes Josef K, the self-styled 'Sound of Young Scotland' stuck it to the London music biz and, quite by accident, kickstarted the 1980s indie music revolution.

Simon Goddard has interviewed everyone involved in the making of the Postcard legend to tell this thrilling rock'n'roll story of punk audacity, knickerbocker glories, broken windscreens, raccoon-fur hats, comedy, violence and creating something beautiful from nothing, against all the odds.



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Christopher Olsen:

People live in this new morning of lifestyle always try to and must have the free time or they will get wide range of stress from both lifestyle and work. So , if we ask do people have extra time, we will say absolutely sure. People is human not really a huge robot. Then we consult again, what kind of activity do you have when the spare time coming to an individual of course your answer will unlimited right. Then do you ever try this one, reading books. It can be your alternative within spending your spare time, the book you have read will be Simply Thrilled: The Preposterous Story of Postcard Records.

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