

### The IIMA Story: the dna of an institution

Prafull Anubhai



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**The IIMA Story: the dna of an institution** Prafull Anubhai How was IIMA born?

Who were the key players?

What has made it synonymous to success?

These questions become even more relevant as the Indian Institute of Management Ahmedabad (IIMA) marks its Golden Jubilee year in 2011. Established in 1961, IIMA is the first Indian business school to achieve international recognition. In 2002, Economist Intelligence Unit's list declared IIMA as the most selective management school in the world. And in 2011, IIMA has been ranked number 7 in Financial Times (FT)'s global ranking of Masters in Management Programme.

In this well researched and timely book, Prafull Anubhai charts the journey of this premier institution from its inception to what is it today—the construction of its iconic campus by American architect Louis Kahn, policies and processes that set the benchmark, exemplary leadership exhibited by its various chairmen and directors, and the vision and future challenges for the institute. In The IIIMA Story, Prafull weaves all the threads together to present a vivid history of one of India's greatest pride that has shaped the lives of many individuals through generations.

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A lot of people always spent their very own free time to vacation as well as go to the outside with them household or their friend. Do you realize? Many a lot of people spent that they free time just watching TV, or perhaps playing video games all day long. If you need to try to find a new activity honestly, that is look different you can read any book. It is really fun for you. If you enjoy the book that you read you can spent 24 hours a day to reading a guide. The book The IIMA Story: the dna of an institution it doesn't matter what good to read. There are a lot of those who recommended this book. These people were enjoying reading this book. When you did not have enough space to bring this book you can buy typically the e-book. You can m0ore effortlessly to read this book from the smart phone. The price is not to cover but this book offers high quality.

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