Magento 1.3 Theme Design

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Magento 1.3 Theme Design is a step-by-step guide to creating custom themes for Magento. The author's experience in Magento theming enables him to design a book that lessens the steep learning curve associated with Magento theming. The author uses code examples and ideas that facilitate learning and make Magento theme development a great learning experience. Magento 1.3 Theme Design is written for those who are familiar with Magento and know the Magento basics and now want to customize the look and feel. The book assumes familiarity with CSS and (X)HTML. The book is also aimed at store owners who want to customize their e-commerce store and web designers who want to sell their custom-made Magento themes. Seasoned theme designers will find very useful tips and hints in this book.

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