



The Other 80 Percent: Turning Your Church's Spectators into Active Participants (Jossey-Bass Leadership Network Series)

Scott Thumma, Warren Bird

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A research-based approach to developing more active and involved congregations

In this practical resource, well-known and respected researcher Scott Thumma and professional co-writer Warren Bird draw upon new and heretofore unpublished research across a broad range of Protestant churches of all sizes and show how to create more active members. Offers solid information of what church leaders need to know about the factors and practices that create church members who are more actively and passionately involved in their congregations.

- Offers a first of its kind resource for developing engaged congregations
- Lead author Scott Thumma is a noted researcher and writer on congregational studies
- Warren Bird is coauthor of Culture Shift and Viral Churches

This book offers advice for moving church members from being spectators to living a life of discipleship and faith.

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