



Em Busca da Hospitalidade: Perspectivas para um Mundo Globalizado (Portuguese Edition)

Conrad Lashley, Alison (orgs.) Morrison

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Este é um livro singular que tem muito a oferecer a todos aqueles interessados na hospitalidade em ambientes comerciais, domésticos e sociais. É também de grande valor para profissionais, acadêmicos e estudantes de hotelaria, turismo e áreas afins.

Os textos do livro mostram que a hospitalidade é mais do que apenas a prestação de serviços, o consumo de alimentos e bebidas e a acomodação em um hotel ou restaurante. Descrevem um relacionamento social situado na base de toda a sociedade humana. Os atos de hospitalidade e o comportamento hospitaleiro vão além da boa hospedagem. É um livro imprescindível para todos aqueles que desejam compreender a administração da hospitalidade.

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