



Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework

Kim S. Cameron, Robert E. Quinn

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The *Third Edition* of this key resource provides a means of understanding and changing organizational culture in order to make organizations more effective. It provides validated instruments for diagnosing organizational culture and management competency; a theoretical framework (competing values) for understanding organizational culture; and a systematic strategy and methodology for changing organizational culture and personal behavior. New edition includes online versions of the MSAI and OCAI assessments and new discussions of the implications of national cultural profiles.



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