



Workplace by Design: Mapping the High-Performance Workspace

Franklin Becker, Fritz Steele

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Create workspace that supports business strategies

Space is an organization's second most valuable asset. Yet little attention is paid to how it supports the new ways in which today's organizations operate---teamwork, flattened hierarchies, telecommuting, collaborating across functions. Workplace by Design shows CEOs and managers alike how to put aside and rethink conventional, awkward notions of space utilization based on hierarchy and status--notions that pit people against each other in turf wars, tear apart teams, and tie up company cash. Using illustrative examples from Digital Equipment Corporation, Steelcase, and others, the authors show how team environments, non-territorial offices and other strategies can support business objectives, energize employees, and produce a more competitive organization.

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