



# The Organizational Champion: How to Develop Passionate Change Agents at Every Level

*Mike Thompson*

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A new style of leader is emerging from the world's most successful organizations. These dynamic men and women are driven by possibilities and absolutely committed to mutual values. Excited, creative, and alert, they are the new change makers.

Imagine: an army of these outstanding leaders running your organization.

*The Organizational Champion* is a priceless tool for enacting positive change through the use of an innovative new leadership model.

Mike Thompson created the Organizational Champion philosophy to help such clients as Wal-Mart, P&G, Dillard's, Tyson, VF Corporation, and J.B. Hunt enact positive change in their respective industries. Thompson now puts his proven leadership method to paper for the first time.

*The Organizational Champion* will help you develop the personal foundations of solid, innovative leadership—from cognizance and self-awareness to trustworthiness and the ability to inspire. Grounding your leadership in these firm principles will fully prepare you to face the unprecedented challenges of today's business landscape. As an organizational champion, you will:

- Build global brand trust
- Establish an industry edge
- Execute transformational change
- Inspire high-performance teams
- Drive organizational growth and value

The result of hundreds of interviews with CEOs and executives, thousands of surveys, and untold hours of painstaking research, Thompson's leadership method will steer your organization well into the twenty-first century, where profits and growth await.



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