



Gestão Profissional do Portfólio de Projetos: maturidade e indicadores (Portuguese Edition)

Norberto Oliveira de Almeida, Rafael Olivieri Neto

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Você quer aumentar a taxa de sucesso dos seus projetos?

O avanço da maturidade em gerenciamento de projetos tem correlação positiva com a taxa de sucesso dos projetos, o que traz uma grande vantagem competitiva para as organizações mais maduras.

No passo atual das organizações, chegar ao nível máximo de maturidade pode demorar mais de 100 anos, isso porque o foco do desenvolvimento está errado. Para aumentar a velocidade do aumento da maturidade é necessário investir nos quatro pilares do gerenciamento profissional do portfólio de projetos: pessoas capacitadas, metodologia, tecnologia e estrutura de governança de projetos.

Qual é o nível de prontidão de sua organização nesses pilares?

Os autores desenvolveram uma ferramenta gratuita (PPM Ready) para avaliar a prontidão da sua organização para gerenciar o portfólio de projetos e obter um diagnóstico e um plano de ação para alavancar seus resultados.

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