



Rather Dumb: A Top Tabloid Reporter Tells CBS How to Do News

Mike Walker

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Using *Rather* as a touchstone, Mike Walker rips into the arrogance and presumption of the news media-the elitist, agenda-driven mentality that allows its journalists and editors to ignore basic rules of journalism. Walker uses this short, blisteringly humorous book to personally kick *Rather* in the shins and also, more importantly, explain how real news is properly gathered and vetted, how it's properly written and reported, and why some journalists and editors think they're above such things. For years the mainstream media has stared down its collective nose at publications like the *National Enquirer*, but as Walker shows in scorching detail and irreverent humor, it is the gatekeepers and news elitists who need a trip to the woodshed, starting with Dan *Rather*.

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