

## **DK Essential Managers: Doing Business in China**

Jihong Sanderson



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Doing Business in China will tell you everything you need to know about brokering deals in the world's fastest-growing economy. Part of the best-selling Essential Managers series, this book will carry the same livery on the jacket, but will have a completely modern, updated design. New books in this series will cover hot business topics that are in-step with today's rapidly changing market place.

Jihong Sanderson is the Executive Director at the CRC (Center for Research on Chinese & American Strategic Cooperation) at University of California, Berkeley Haas School of Business.



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